

EXHIBIT G

Exhibit G – Excerpts of Plaintiffs’ Expert Witness K. Keyes Transcript of
Deposition (Sept. 15, 2020)
[FILED UNDER SEAL]

PLAINTIFFS’ OPPOSITION TO DEFENDANTS’ MOTION TO EXCLUDE MARKETING
OPINIONS OF DRS. ANNA LEMBKE, KATHERINE KEYES, ANDREW KOLODNY, AND JAKKI
MOHR